Brian Harvey, MBA

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267-549-4262

**Experience**

**Freelance Front End Web Developer** May 2020– Present

* Experience with HTMl,5, CSS3, JavaScript, jQuery, Bootstrap, Node.JS, MySQL, MongoDB, Express, Handlebars, React
* Build programs independently and in a group setting
* **Notable Projects**
  + [Random Password Generator](https://harveyb4b.github.io/PortfolioShowcase-1/)
  + [API driven Random Trivia Game](https://harveyb4b.github.io/PortfolioShowcase-2/)
  + [API Driven 5 day weather forecast](https://harveyb4b.github.io/PortfolioShowcase-3/)

**Aramark** February 2017– Present

*Talent Acquisition Sourcing Team Lead, Nationwide* October 2018 - Present

* Build and lead the first team of Sourcing partners to develop candidate pipelines through prospecting, networking, and marketing
* Support mobilization of new business and account grand openings
* Develop and utilize Sourcing Metrics, Dashboard and KPI’s

*Hourly Talent Acquisition Manager, Eastern Region* February 2017 – October 2018

* Responsible for leading the pilot and eventual national rollout of centralized Hourly recruiting
* Lead in-market high volume recruiting teams for the Eastern Region Northeast and Mid-Atlantic (KY to VT) and responsible for 6,000+ open positions Healthcare, Sports & Entertainment, Business Dining, Higher Education, K-12, Correctional and account mobilization efforts
* Create, Plan, and Execute Mass Hiring Events utilizing Recruitment Advertising and other resource tools
* Build and maintain community partnerships

Key Accomplishments:

* **Reduced** District Manager TTO from 40 days Q1 FY19 to 20 days Q4 FY19
* Reduced **Hourly** time to offer from FY17 Average 47.6 days to 29.24 days (-38.6% decrease) East Region
* Reduced **Salary** time to offer from FY18 Average 43 days to 31 days open (-28% decrease) Nationally
* Project Team Member for Candidate Application Re-Design and New CRM Implementation
* TA Lead for program designed to provide diverse candidate slates and OFCCP Compliance

**Genesis Healthcare (Nursing, Rehabilitation, Physician)** August 2014 – March 2017

*Manager of Recruiting Operations and Social Media*

* Lead Operations team for 500+ centers in 34 states: Domestic and International Relocations, Referral Programs, Manual and Automatic Job Postings for entire company, 125+ Recruiting Events annually
* Social Media Manager responsible for Employer Value Proposition (EVP) measuring impressions, reach, and engagement: Facebook, Twitter, LinkedIn, Glass Door, Indeed, Instagram, and YouTube. Develop photo and video content across all platforms while maintaining OFCCP compliance
* Responsible for Planning and Budgeting for $1.2M+ Recruitment Advertising Budget: cinema, radio, transit, billboards, job boards and engines
* Relationship Manager for key vendor accounts including evaluating new products/services and contract negotiations

Key Accomplishments:

* Project Manager for ATS integration – ADP: Recruiting Manager
* Grew Facebook fans over 51,000 (44% growth) in less than 1 year.
  + Launched the first Instagram and YouTube account in LTC industry

**Education**

**The Pennsylvania State University: Smeal College of Business**

*Master of Business Administration (MBA)*

**Temple University: Fox School of Business**

*Bachelor of Business Administration (BBA),* Business Law

* Concentration in Real Estate and Finance

**Professional Development:**

* The Wharton School Small Business Development Center, Program Participant (2012-Present)
* Villanova University Certificate in Professional Human Resource Management (2013)
* Institute for the Study of Business Markets, Integrated Strategic Communications and Brand Management Coach (2014)

**Additional Skills:** , iCims, Smashfly, Paradox (Artificial Intelligence), Taleo, ADP Virtual Edge, ADP Recruitment Manager Kronos, Constant Contact, Emma,LinkedIn (Business Plus, Premium, Recruiter Lite) , Microsoft Word/Excel/PowerPoint/Visio, Smart Sheets, SharePoint, PeopleSoft, Lotus Notes, ERC Dataplus (ATS), Ecampaignpro, IMS (Reality), more

**Myers-Briggs Type Indicator:** E-N-T-J “The Commander”

**GitHub:** <https://harveyb4b.github.io/Homework-7-brh/>

**LinkedIn**: <https://www.linkedin.com/in/bharv>